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**Greenwood Communities and Resorts Names New Broker-in-Charge of Dunes Real Estate as Baldwin Announces Retirement**



HILTON HEAD ISLAND, SC -- Greenwood Communities and Resorts has named Daniel Moskowitz the new broker-in-charge of Dunes Real Estate (formerly Dunes Marketing Group), a 37-year fixture in Lowcountry real estate. Moskowitz assumes the leadership position from Bill Baldwin, who has led the company for more than 30 years and will retire in January.

For the past five years, Moskowitz, current president-elect of the Hilton Head Association of Realtors, has been training alongside Baldwin at Dunes Real Estate as director of sales and marketing to become the company's new broker-in-charge. Moskowitz has served as a Realtor in the Hilton Head area for more than 10 years and holds a bachelor's degree in economics from North Carolina State University. He lives in Indigo Run with his wife, Laren, and

their daughter, Amara.

Founded in 1979, Dunes Real Estate became a wholly-owned subsidiary of Greenwood Communities & Resorts, the parent company of Palmetto Dunes Oceanfront Resort, in 2012. Later that year, the company opened a new mainland office located at the entrance to Moss Creek and is currently evaluating plans for an off-island office. In 2014, the company changed its name from Dunes Marketing Group to Dunes Real Estate to better reflect their scope of services.

"Since Greenwood Communities and Resorts acquired Dunes Real Estate, the company has extended its focus into all Hilton Head Island and Bluffton communities by reinforcing our agents' tools and marketing resources, including our recent affiliation with the leading real estate network for \$1 million plus transactions, Luxury Portfolio International," says Bubba Self, president of Greenwood Communities & Resorts. "We look forward to Daniel continuing Bill's vision and expanding Dunes Real Estate even further."

"Under the ownership of Greenwood Communities and Resorts, Dunes Real Estate agents now have unprecedented industry resources to grow their business, including the backing of the corporate marketing arm, Palmetto Dunes Oceanfront Resort, that continuously drives hundreds of thousands of annual visitors directly to our listings from Sea Pines to Sun City," says Moskowitz. "It is a privilege to work for an organization so focused on the experience and success of both our agents and our clients. It has transitioned our company model away from a production by agent quantity and to a culture of focused productive, professional Realtors."

**About Dunes Real Estate**

Dunes Real Estate focuses on providing the highest level of professional representation to buyers and sellers of real estate throughout Hilton Head Island, Bluffton and the surrounding Lowcountry. Their dedication to noncompeting management allows the broker-in-charge to focus solely on ensuring their agents have the best resources to assist clients. As a result, the company is consistently ranked among the top three real estate agencies by sales volume. Dunes Real Estate, which has sold more than \$6 billion worth of real estate, considers real estate sales to be a vital economic engine for Hilton Head. For more information, call [843-842-1111](tel:843-842-1111) or visit [www.DunesRealEstate.com](http://www.DunesRealEstate.com).

**About Greenwood Communities and Resorts**

Based in Greenwood, S.C., Greenwood Communities and Resorts has been a leader in the creation and management of award-winning residential and resort communities, including Palmetto Dunes Oceanfront Resort, in the southeastern United States since 1978. Greenwood's mission has always been to create memorable places that foster meaningful and fulfilling lives. For more information, please call [843-785-1106](tel:843-785-1106) or visit [www.greenwoodcr.com](http://www.greenwoodcr.com).

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